

CHE BULLETIN NEWS

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The Current Economy Crisis Preparation

With the current global economy crisis, our group has taken up preventive measures to buckle up and ride through the tough time ahead. With the effort and commitment of our management team, continuously training to survivor-ship in economic crisis is done regularly. After 1 month of intensive training and in-house seminars conducted, we managed to work ourselves out of the boundary.

Our Sales and Marketing team has been aggressively promoting our products and services and we have now extend our service to the Northern part of Malaysia. Things are moving fast in CHE and we are speeding up not only our production processing time but in the enquiry proposal stage as well.

CHE is also planning to look ahead to invest into cost effective methods or machineries in order to save cost and also time.

According to media source, the Global Economy crisis will be stretching up to next year and CHE is doing things differently for the time being. Production is still very busy and forecast to have another 5 to 6 months work load ahead. CHE is also increasing its workforces in order to acclimatize to the current situation, new employees will be given Intensive On Job Training and will be monitored by team leaders themselves. From this approach, time loss will be minimised and better value add is provided by new workers in doing their jobs.

Other than the labour increase, CHE is also chasing against time to rush out their latest software to be fully in operation mode. For the past 3 years, this software is in the mids of customisation and most of the functions are not available. The software named, Operation Process Control & Management Software which is similar to ERP system and it is the state of the art customised software in collaboration with professionals to write up this software program. It is build to link up all the internal transactions, process flow, master scheduling, monitoring, management and etc. When this software is in full operation, estimate it will increase the operation efficiency to about 35% to 40%. The linking up of the whole company operation will also help to minimise or even eliminate errors that usually created by human.

CHE is also providing awareness program on safety. They have a team of Safety Committee being formed to implement safety measures for the company and now in the event of improving production efficiency, Safety is not the topic to be neglected. Every morning, the production will take up about 15 to 20 minutes to do some warming up and exercise. This will improve the workers's vigilance in their surrounding and stay fit as they are working in CHE.

Other than in house preparation, CHE effort of venturing out to other global regional market has been putting ahead of their pre-planned schedule due to the current crisis. The marketing and business development personnel has been starting to create business opportunities in overseas market by regular overseas travelling to meet up their existing foreign customers and expand their business market within that region. Time is very precious and extra effort will be the key to overcome the economy crisis.



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