## CHE BULLETIN NEWS

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## **Our New Manufacturing Facility**

After 2009 Economy crisis, CHE is embarking to a new chapter of business venture. This year is a very promising year and it seems that the project enquiries are getting more prospective. With more opportunities, therefore we need to serve our prospective clients with improved facilities as well.

With the new facility located at one of the most convenient and strategic industrial estates in Southern Malaysia, it has started to attract more clients to do business with us. With just 15 minutes drive from airport (Senai Airport) and 15 minutes away from the city area is one of the reason where the clients feel comfortable travelling to visit us. The new facility is also located very near to one of the popular International Sea port (Johor Port) approximately 40 minutes driving distance and around 25 minutes drive to the Singapore Custom. The ideal location has strengthen our relation between our existing clients as well.

Of course we are totally aware that location is just secondary and what matter most in our business nature are the resources within the new facility. Other than seecting the location to do business, our state of the art manufacturing plant is not only gain compliments from our clients regionally but with visitors from Europe, United States, Australia Finland, Italy, Japan etc, the visitors applaud us for being organised and well equiped with the fabrication processing equipments / machineries. Year 2009 has been a foundation build up year for us and eventhough we have not secure much order book, it was a very fruitful year to us. Thanks to the top management full support in upgrading the facilities, investing onto new technology equipments etc. Well, we believe that this year will be a very adventurous year from CHE. We will continue to strive and create more value added services to all our prospective clients.



Customised Equipment Manufacturing

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